

Article Dashboard Success Guide

"Tips and Strategies for Making Your
Article Directory a Success"

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Introduction

Behind the scenes at this very moment is a small group of individuals who are quietly making a **fortune** on the internet. These individuals are using a little talked about but very powerful strategy for building massive content empires almost *effortlessly*.

You've probably heard the phrase, "*When it comes to search engines, content is king.*" Well, let's just say that the people using the strategy I'm about to show you are absolutely **dominating** the search engines.

I'm not talking about the page generation script of the week, or tricky ways to suck in some free search engine traffic for a few weeks until your site gets **banned**. I'm talking about a 100% legitimate, **100% automatic content creating machine** that will *grow daily* and will never get banned for "spamming" the search engines.

So, if you're interested in exploding your Google AdSense or affiliate marketing income, keep reading...

You're probably aware of the fact that **writing and submitting articles** to article directories is a potent way of promoting your website, newsletter, or ezine. Today,

more and more people are using this technique to generate **massive** amounts of backlinks to their websites, boost link popularity, skyrocket search engine rankings, and flood their sites with an *unstoppable* flow of fresh visitors on a daily basis.

Let me explain exactly how this works...

When an article is submitted to an article directory by an author, that content is published on the directory site. Webmasters who visit that article directory have permission to grab the article for use on their sites also, as long as the article is left in the original state and credit is given to the article author. Just 1 article can result in ***thousands and thousands*** of backlinks to the author's website, resulting in tons of free, targeted traffic.

As you can see, article writing is an awesome way to promote a product or service online... However, **there is another way** to profit from articles and it has absolutely nothing to do with writing.

Every single day, more and more people are discovering how powerful article writing can be for traffic generation and website promotion. As a result of this boom, article directory submissions are at record levels.

Now, if you haven't figured out what I'm getting at yet... I'm talking about starting your very own article directory. The top article directories on the internet today are getting **slammed** with traffic and the owners of these directories are making **thousands and thousands of dollars on a daily basis**, simply by hosting content that other people write.

Article authors are falling all over themselves to submit their content to these directories because of the exposure they receive, and the article directories are getting fatter and fatter by the day.

Now, if the thought of having your own article directory seems intimidating... don't worry. In this guide, you'll learn step-by-step how to develop your very own highly successful article directory.

Let's get started...

Step 1 - Picking Your Domain Name

This is pretty basic, but I wanted to cover it in case you've never done this before.

Choosing your domain name and registering it is easy. Personally, I use [GoDaddy](#) and I've had nothing but great experiences with them.

You'll want to choose a domain name that is catchy and easy to remember. Choose a domain name that is descriptive of what your site offers, in this case articles, content, etc.

Step 2 - Setting Up Your Hosting Account

The host that you choose for your article directory can have a dramatic impact on the success or failure of your site. If your article directory goes down, you'll not only lose income... you'll lose submissions as well.

If you make a mistake and choose a bad host, you'll end up wasting a lot of time and money. For affordable, rock solid hosting, we highly recommend that you host your Article Dashboard directory [here](#).

Step 3 - Installing Article Dashboard

Installing Article Dashboard is quick and easy. Simply follow the step-by-step instructions in the installation guide. If you have difficulty installing Article Dashboard, you can find help in our [users forum](#).

Step 4 - Promoting Your Article Directory

This is the step that you'll need to spend the greatest deal of time and effort on. If you cut corners here, you'll dramatically slow the growth of your article directory down and it will take much longer for you to see results.

In fact, step 4 is so important that if you skip over it, you'll probably never even get your article directory off of the ground.

Now, in order for your article directory to succeed you'll obviously need article submissions... lots and lots of them. If you simply create your directory and then never tell anyone about it, you'll never make a dime.

To get the ball rolling, you need a foolproof gameplan for promoting your directory and letting as many people know about it as possible.

To help you, I've created a 12 step success plan for launching your new article directory. I guarantee that if you take the time to do each one of these steps, **your directory submissions will explode.**

Sadly, I know that most people will never take the time to follow through with this plan. I challenge you not to become a statistic. In fact, I dare you to put action behind these strategies.

Here is the step-by-step blueprint for turning your article directory into a massive success...

- If you're not already a member, sign up the following programs. You'll use these programs to generate income by placing ads on your article directory.

[Google Adsense](#)
[Commission Junction](#)
[ClickBank](#)

- Set up a Google AdWords and an Overture account.

Once you have these accounts set up, you can begin bidding on search phrases such

as "Add Article", "Submit Articles", "Article Directory", etc. Use your imagination and come up with several campaigns to drive targeted traffic to your new directory.

- Notify various article submission services and software owners that you have a new article directory and would like to be included in their submission process. Here are a few to get you started:

[Article Marketer](#)

[Isnare](#)

[The Phantom Writers](#)

[SubmitYourArticle.com](#)

[Article Announcer](#)

[Article Submitter Pro](#)

You can also contact the creators of courses and ebooks on the topic of article writing and ask them to mention your directory in their product.

- Find link pages that list the different article directories on the web and ask the site owner to add a link to your new directory. Simply search for "article directories" using Google, Yahoo, and MSN and contact the site owners.

Here are a few spots to get you started:

[ArcanaWeb](#)
[BellaOnline](#)
[HomeBizTools](#)
[HomeBiz Direct](#)
[SiteProNews](#)
[ArticleWritingTips](#)
[EzineArticles](#)

There are many places like these where you can get free links to your article directory!

Also, submit your new directory to the DMOZ Open Directory Project. Here is a good category to submit to:

[Writers Resources: Directories](#)

Just click the "Suggest URL" link at the top of the page and fill in the form.

- Write several 500-600 word articles about the benefits of writing articles and submit them to other article directories. You'll gain valuable incoming links from these articles as well as traffic from other authors. Don't overlook this technique, it can really give your directory a big boost.
- Most article directories list their most active writers. Make a list of these authors and drop each one of them a friendly email. Simply introduce yourself, complement them on their

article writing, and then invite them to start submitting content to your directory as well. This is a piece of cake to do and it will really get the ball rolling quickly.

- Once you begin to receive article submissions, submit the RSS feeds from each of your categories to the various RSS feed directories on the web. This will get you additional traffic.

There are many feed directories on the internet. I use a piece of software to automate the submission process to these various directories and it saves me a ton of time. You can grab the software [here](#).

- Submit a press release.

Go to [PRWeb](#) and send out a press release announcing the launch of your article directory. Your press release will get picked up by many different sources and you'll definitely get some traffic from it.

There is also an excellent piece of software that can automate much of the process of sending out press releases and I highly recommend that you give it a look. We use it exclusively when sending out our PR campaigns, you can check it

out [here](#).

- Write a free mini-course on writing articles and explain the benefits of doing so. You can simply bundle the articles together that you wrote earlier into a .pdf document and give it away for free. Obviously, you'll be mentioning your article directory throughout the mini-course and encouraging readers to submit their content.

There are tons of free ebook directories on the web that you can submit your ebook to. Simply do some searching for "free ebooks", "ebook directory", etc. and you'll find many cool places to post your ebook to.

There is also a really cool piece of [software](#) that you can use to create a viral ebook that can drive loads and loads of free traffic to your directory. Use your imagination, there are lots of possibilities!

- Participate in forum discussions and add a link to your directory in your signature file. You would be amazed at the traffic you can generate by simply participating in forums!

Also, some forums may allow you to announce your article directory launch by making a post about it. Be sure to check

with the forum owner or moderators to get approval first.

- Arrange joint ventures by contacting product owners and ezine publishers. Ask them to consider emailing their lists, recommending your directory for article submissions. In return, you could place a link to their site on your directory or an affiliate banner promoting their product or newsletter.

This can be extremely powerful as you can piggyback on the success and traffic of someone who is already successful.

- Create partnerships with other article directories. When content is submitted to your directory, you could recommend other directories and they in turn will recommend yours.

Obviously, there are many other things that you can do to promote your article directory but these 12 core steps are guaranteed to launch your site in a successful manner. If you take the time to complete and check off each of the 12 steps in the success blueprint, you'll lay the foundation for momentum and traffic which will take your directory to the next level.

The great thing about article directories is that they become more popular as time goes on. If you do the work right in the

beginning, you'll never have to worry about traffic or content submissions in the future.

Conclusion

Hopefully this guide is helpful in launching your new article directory. Now that you are armed with the most powerful article directory script in existence, as well as an effective article directory success blueprint, there is nothing standing in your way of success but a little hard work.

We welcome your feedback! Please send your comments and suggestions to feedback@articledashboard.com

To your success,

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